

PETE HERRON

VIDEOGRAPHER, DIRECTOR, EDITOR

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Profile

Produce fresh, artistic media content for passionate eyes and ears. Merge video technology with social media to promote positive entertainment and global connectivity.

Web Presence



2,200,000+ views

Global Recognition



Mobile Communication

Viral Promotion



Continuous Networking

Strong Socialization

Skills

Project Direction

Ability to lead, manage, and focus teams and individuals to accomplish goals.

Videography

Creatively document live events, scripted scenes, and the beauty of everyday life.

Digital Editing

Effectively organize, edit, and distribute media with artistic and emotional visuals.

Experience

Kodak

Director, Editor, Producer

2009

Create a user-generated advertisement for Kodak.
Awarded *Kodak's Employee's Choice Award*.

NBC AST Dew Tour

Videographer, Editor

2007-2009

Shoot & edit video content for extreme sports athletes and sponsors including promotional online video and live event coverage.

MTV & Flip Video

Videographer, Editor, Actor

2008-Present

Shoot, edit, & act in commercial work for MTV and Flip Video collaboration. Aired nationally on MTV/MTVU networks and exhibited at Cannes Lions Advertising Festival.
Awarded *Best Film on Campus* for short films "Existence" and "Follow Your Heart".
Awarded grand prize winner of *College Life* video contest.
Awarded grand prize winner of *What the Flip* video contest.

Education

Temple University - Philadelphia, PA

Bachelor of Arts: Film & Media Arts 2006-Present

Filmmaking, Experimental Video, Editing, Directing, Screenwriting, Distributing